

# CELEBRATE CAYMAN



*Acts of Service*

60 Community Projects. 1 Weekend.

## 1-2 June 2019

**Calling charities, non-profits, civic-minded  
organisations and individuals**

Let's work together to make these Islands  
a better place to live, work and play with  
**Celebrate Cayman 60 Acts of Service.**

Register your project to be one of  
**60 innovative ideas** that will help build and  
foster networks throughout  
our three Islands.

**Join** your community. **Transform** your country.  
Visit [celebratecayman.ky/60acts](http://celebratecayman.ky/60acts)  
to learn more and sign up!



## *Welcome to Celebrate Cayman 60 Acts of Service*

Maybe you have heard about this type of initiative before, maybe you have an early idea, or maybe you are just taking a look around. In any case, welcome – we are excited to see your vision for a better Cayman Islands!

Celebrate Cayman 60 Acts of Service is all about turning your ideas into reality. It's a movement of residents who want to make a difference in their community and in their country in a big way. It's a movement of residents who are excited about joining their neighbours to drive action for change, building momentum to transform our communities for the better.

Everyone has a role to play in making our communities happier and healthier. Celebrate Cayman 60 Acts of Service is an opportunity for people's ideas and passion to make something happen on a large scale as thousands of people participate and experiment with social change. One weekend can spark initiatives that can benefit an entire country.

As your organising team, we are here to support you. We're here to help you bring your idea to life, and to plug you into a network of project leaders and community builders across our islands. While we can't run your project for you, we'll do our best to help you succeed. Celebrate Cayman 60 Acts of Service is based on your ideas, your passion, and your vision. Thank you for being part of it. We can't wait to see what you have planned for 1 and 2 June 2019 as together we join our community to transform our country.

- *Celebrate Cayman*

## *About Celebrate Cayman 60 Acts of Service*

Presented by Celebrate Cayman, this 60 Acts of Service initiative is part of a growing global movement changing how people collaborate and interact with each other, and their communities. It's a global movement of **civic action** and **engagement**.

This initiative brings together a wide variety of groups including residents, neighbourhood associations, arts and environmental organisations, anchor institutions, community councils, small businesses and more. Celebrate Cayman 60 Acts of Service inspires residents and visitors to activate 60 innovative, thought-provoking ideas into projects that will transform our islands in just one weekend.

On 1-2 June, residents and visitors on all three islands will transform their communities through 60 simple, low-cost projects: actions, events, or installations that are free, open to anyone, and designed to create positive change, inspire action and connection in their neighbourhoods.

Projects can be practical: planting trees, or cleaning up a park.

Projects can be social: a neighbourhood potluck, or a community open mic night.

Projects can challenge us, aim to serve underprivileged communities, or bring awareness to social issues.

The effect of the Celebrate Cayman 60 Acts of Service extends beyond 1 and 2 June. Though the emphasis of the Celebrate Cayman 60 Acts of Service is on small actions, it is part of a movement that challenges the entrenched cynicism and culture of risk aversion that says regular people can't get involved or have an impact on their communities. The result of hundreds of people coming together to make a difference can extend well beyond the weekend celebration – it can inspire people to act, build connections and capacities, develop innovative solutions, and even support policy change by the scaling of these temporary actions into longstanding projects.

Celebrate Cayman 60 Acts of Service offers participants many benefits including opportunities to practice or learn new skills, to be a part of a larger community-based movement, to have an impact and contribute positively to their community, to challenge cynicism and embrace hope, to do something creative and exciting, to meet new people and to make new connections.

After participating in similar initiatives around the world, project leaders and organisations have reported feeling reduced fear around active participation, a desire to use their experience to inspire others, more confidence in their ability to have an impact and have formed stronger networks and ties to the community. These projects impact at the community level by enhancing neighbourhoods and spawning new ideas, solutions and initiatives. They inspire dialogue, challenge the status quo and raise awareness of new possibilities.

## *Celebrate Cayman 60 Acts of Service Principles*

Celebrate Cayman 60 Acts of Service is all about your ideas; however, we ask that you follow these guiding principles when designing your project.

Celebrate Cayman 60 Acts of Service is a platform for action – where citizens, residents, neighbours, communities and organisations (aka: you!) are the catalyst for change. Celebrate Cayman 60 Acts of Service invites individuals and organisations to showcase active citizenship, and encourages distributed leadership.

As project leaders and participants, you should assume responsibility for the project. This includes the personal and public welfare in creating and launching the intervention, and in the care and clean-up of the intervention.

Celebrate Cayman 60 Acts of Service projects should:

- Inspire inclusive projects that respond to community needs and make our islands a better place to live, work and play
- Build and foster community networks
- Be non-partisan and non-commercial
- Have free participation. *These projects are people-powered acts in which no fees or charges are to be collected, nor should a project be tied to commercially-driven activities.*

### **Responsibilities. Expectations. Support.**

Project Champions are responsible for:

- designing the project
- creating and launching the project
- actively engaging diverse audiences in volunteer recruitment
- support promotional efforts of Celebrate Cayman by sharing communications with network via website, social media, newsletters, at regular meetings, etc
- delivering the project on the weekend of 1 and 2 June 2019
- funding the project
- ensuring project is safe for you and participants
- cleaning up the project at the end of the day
- submitting the post-project feedback and success report no later than 5 June 2019

As part of our supporting role, Celebrate Cayman will support projects with the following:

- Project Champion Toolkit (this document)
- Promotion of projects
- Promotion of organisational involvement (where applicable)
- Celebrate Cayman 60 Acts of Service unifying t-shirt for all participants
- Guidance and Support
- Highlight Media via citizen journalists
- Project Champion Appreciation Event
- Participant Appreciation Party

## *Project Categories*

Inspired by the Cayman Islands Coat of Arms, the areas of focus for the Celebrate Cayman 60 Acts of Service are:

**Pineapple:** Public Space Usage

**Turtle:** Animal Welfare

**Thatch Rope:** Arts and Culture

**Lion:** Health and Wellness

**Waves:** Sustainability (including Environment and Ocean)

**Stars:** Solidarity (Community Engagement)

**Motto:** Religion and Spirituality

## *Project Inspiration*

Need some inspiration for Celebrate Cayman 60 Acts of Service?

Here are 101 ideas for community impact projects for you to use or to inspire another idea of your own.

1. Puppy Kissing Booth
2. Love letters to anyone, anywhere, anytime
3. Street parties
4. Start beekeeping
5. Dance parties
6. A neighbourhood clean-up
7. An interactive art project
8. Host a skill sharing workshop
9. Host a vegetarian cooking class
10. Activate a public space in a new way
11. Handmade instrument parade
12. Build a community bulletin board
13. Flash mob dance party
14. Living statues installation
15. Large living art—spell out a name or make an image
16. Hairstyling in the street
17. Mud-pie pool

18. Free lemonade stand
19. Teach/sing the Cayman Islands National Song to a group of people
20. Box forts – build a castle
21. Better yet ... make box art!
22. Start a free store
23. March around the neighbourhood in colourful costumes
24. Activate an unused or forgotten space
25. Host a bike repair or bike riding workshop
26. Make sand castles
27. Sidewalk chalk art
28. Map out buried fresh water wells
29. Take a group on a tour of the historical buildings in your neighbourhood
30. Host an open jam session at your local park
31. Have a backyard garden? Invite neighbours and passers-by to see it and give them tips on how to start their own
32. Implement a neighbourhood recycling (or composting!) option
33. Have a healthy smoothie potluck
34. Paint your laneway
35. Host a board game party
36. Create DIY wayfinding signs in your neighbourhood
37. Make seed bombs in your neighbourhood park
38. Host a tour through your favourite neighbourhood
39. Make a bulletin board for your complex
40. Host a tree plant
41. Make someone smile
42. Makes places for people to play
43. Make art
44. Plant a container garden
45. Dance with friends
46. Host a zero waste workshop
47. Get people's opinions on an important topic

48. Interact with strangers
49. Take over a street
50. Teach someone how to do something new
51. Build a community garden
52. Have a beach party
53. Bring an indoor activity outdoors
54. Activate an area you love
55. Make people breakfast
56. Decorate a space
57. Throw a street party
58. Plant a butterfly garden
59. Write a love letter to your country
60. Set up a repair shop
61. Host a Seed Swap or Plant Exchange
62. Take a group bike ride
63. Hold a movie night
64. Play a concert in a public space
65. Play a game of broken telephone
66. Take a tour of your neighbourhood
67. Share your love of animals with strangers
68. Showcase your culture
69. Cook for people
70. Better yet, teach people to cook a favourite meal
71. Host a tour of your neighbourhood roads
72. Throw some seed bombs
73. Use garbage as art
74. Throw a welcome party for those visiting your area
75. Play a giant game of hopscotch
76. Host a truth telling story session
77. Share your tools, and work with your neighbours to help them fix things around the house

78. Green your child's schoolyard
79. Create a mural
80. Help people navigate public transportation
81. Plant a raingarden
82. Help animals cross the road
83. Sing and read stories to the elderly
84. Write get well cards for children in the paediatric ward
85. Do an art swap
86. Have a big neighbourhood game of capture the flag
87. Organise a group nature walk
88. Do a neighbourhood scavenger hunt, or design one for others
89. Activate an old road
90. Have a clothing swap
91. Do yoga in the park or on the beach
92. Put up hammocks around the island
93. Plant in mobile containers
94. Activate a digital space
95. Organise an art crawl
96. Help people navigate the public transportation system
97. Have a poetry jam
98. A rap battle
99. Celebrate water
100. Teach people how to reduce their ecological footprint
101. Share the story of the Cayman Islands Coat of Arms



## *About Celebrate Cayman*

Celebrate Cayman is a national celebration of our culture, history, and community as we commemorate the 60th anniversary of our Coat of Arms. This is an opportunity to commemorate this milestone in the history of the first national symbol of our three islands as well as what it means to call the Cayman Islands home.

Celebrate Cayman 60 Acts of Service is part of a year-long calendar filled with activities that are focused on engaging, educating, and inspiring youth; celebrating our diversity and encouraging connection; establishing a spirit of cultural community; and discovering the Cayman Islands' colourful history, and engendering national pride.

It is our hope that every person in the Cayman Islands and those that visit us during this year will interact with the Celebrate Cayman initiatives in ways that are meaningful to them, and as a result feel a deeper and long lasting connection and appreciation for the Cayman Islands and our culture. We are particularly hopeful that residents and visitors will embrace the Celebrate Cayman 60 Acts of Service to demonstrate their love for this country and its people.

*Thank you* We're excited to see your idea come to life!



CAYMAN ISLANDS  
GOVERNMENT

